



# A Supply and Fit Program That Supports Your Practice

**OSA is excited to announce our new Supply and Fit Program.**

OSA Bridge allows you to take advantage of our partnerships with leading frame suppliers so you can order frame and lens combinations directly from OSA!

## Benefits for your business:



### Continuous revenue opportunity

Keep your best sellers on display all the time.



### Cash flow improvement

No need to hold additional frame inventory.



### Single ordering and invoicing

For both frames and lenses.



### Full range of lenses

Have access to the complete range of OSA lenses.



## Continuous revenue opportunity with best-selling frames always on display

With OSA Bridge you don't need to send frames to the lab. Instead you'll have access to a range of popular frames from leading suppliers, who will arrange a set of samples to hold in your store. By always having your best-selling frames on display, you'll never miss out on any sales opportunities.

To see the current frames that are available as part of the OSA Bridge program check the e-catalogue on the OSA portal.

## Improve cash flow with reduced frame inventory

OSA Bridge labs hold an inventory of best-selling frames from leading frame suppliers. This means:

- ✓ No need to hold and manage a frame inventory
- ✓ Avoid holding non-selling frames
- ✓ Make substantial reductions in your working capital, improving cash flow for your practice

## Streamlined ordering and invoicing

With OSA Bridge you can place a single order for frame and lens combinations with OSA. You will then receive a single invoice for the lens and frame.

To order, **contact our OSA Customer Service Team** via phone, email or fax and provide details on:

- ✓ Customer prescription
- ✓ Lens type, coatings and value-adds
- ✓ Frame type – supplier, order code, colour

## Contact your local OSA Account Manager to find out more about the OSA Bridge program and the benefits it can bring to your practice

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## Available across the full range of quality OSA lenses

OSA Bridge is available across the full range of OSA lenses, coatings and value-adds. Lens pricing remains at your current OSA pricing and existing discounts and rebates continue to apply.

Additionally, OSA has designed a small range of lens and frame packages with easy-to-follow recommended retail pricing. For details on these simple, hassle-free packages for each frame range, check the flyer from the relevant frame supplier.

## Daily visibility of frame inventory

Easily see up-to-date frame availability in our OSA labs, so you can order with confidence. Simply go to the OSA portal, and under 'Guides' view the daily frame inventory report.

Supply & Fit Frame Stock Guide Update: 1 September 2021					
Guide	Stock Available	Low Stock	Out of Stock		
Frame Supplier	Frame Description	Colour Description	Order Code	Barcode	
FRAMES ETCETERA	CAPRI 122 C1	GUN METAL	CPX122/5417/C01/000	9346016002456	
FRAMES ETCETERA	CAPRI 122 C3	BROWN	CPX122/5417/C03/000	9346016002463	
FRAMES ETCETERA	CAPRI 144 C1	BROWN	CPX144/5819/C01/000	9346016002272	
FRAMES ETCETERA	CAPRI 144 C3	GOLD	CPX144/5819/C03/000	9346016002289	
FRAMES ETCETERA	CAPRI 157 C1	GUN METAL	CPX157/5517/C01/000	9570005517104	
FRAMES ETCETERA	CAPRI 157 C2	BROWN	CPX157/5517/C02/000	9570005517203	
FRAMES ETCETERA	CAPRI 198 C1	BROWN	CPX198/5317/C01/000	9980005317107	
FRAMES ETCETERA	CAPRI 247 C1	GUN METAL	CPX247/5518/C01/000	9346016002319	

## OSA Customer Service Team

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